

Receive these rebates on select natural gas appliances and save energy and money!

Appliance	Minimum Required Efficiency	Your Rebate
Hot air furnace	90% AFUE*	\$300
Hot water boiler	85% AFUE	\$400
Steam boiler	81% AFUE	\$200
Programmable Thermostat	Energy Star®-rated	\$25
Storage Tank Water Heater	0.61 EF**	\$150
Tankless Water Heater	0.78 EF	\$350

*Annual Fuel Utilization Efficiency **Energy Factor

Please Note: space and water heating appliances must be installed by a contractor. Contractors must be able to supply one of the following: Federal ID number, a Certificate of Insurance or a Business Certificate showing their company's name and address in order for the rebate application to be considered complete. The Conservation Incentive Program rebate offers are available for qualifying equipment purchased and installed on or after November 1, 2007, only. Rebates are available for residential customers, regardless of income or annual energy usage. Appliances purchased and installed in new-builds are not eligible for rebate.

Small, non-residential customers whose facilities use less than 12,000 Mcf (thousand cubic feet) of natural gas per year are also eligible to receive either fixed or customized rebates for upgrading to more energy-efficient equipment. To learn more about National Fuel's fixed rebates, visit www.NationalFuelForThought.com. Customized rebates are determined on a case-by-case basis, based on the results of an energy-use analysis. For these customers, rebates can be as much as 50% of the incremental equipment and installation costs, up to \$25,000. Call **1-866-697-3732** or visit www.nyserda.org for more information. The fixed rebates being offered to non-residential customers are available for qualifying equipment installed on or after December 1, 2008.



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www.NationalFuelForThought.com

If you have a question, problem or request, please call us Monday through Friday, 7 a.m. to 6 p.m.

Buffalo, NY area: (716) 686-6123
All other areas: (800) 365-3234

For gas emergencies, call 1-800-444-3130
24 hours a day, 7 days a week.



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RES CIP 03-09

The Conservation Incentive Program

For Residential Customers

Thinking about a new natural gas appliance? Choose high-efficiency and save.

The National Fuel **Conservation Incentive Rebate Program** offers residential and small, non-residential customers in National Fuel's western New York service area a number of money-saving rebates when you buy an Energy Star®-rated programmable thermostat or when you replace specified appliances with new, energy-efficient models. When you combine the rebates with the projected annual fuel savings realized by using more efficient equipment, you'd be amazed at how quickly these new appliances can pay for themselves.

So why is National Fuel helping you use less natural gas?

A lot of people believe that National Fuel controls the cost of natural gas and that higher natural gas costs mean the Utility makes more money. The truth is that utilities have no control over the market price of natural gas. By law, these costs are passed along without mark-up. The price you pay for natural gas is set in the energy marketplace where the forces of supply and demand affect prices most.

With the **Conservation Incentive Rebate Program**, National Fuel is partnering with customers on ways to use less natural gas, helping to bring balance back to the marketplace and lowering the price we all pay for the energy we use.

For more information about this program, visit **www.NationalFuelForThought.com**, where you can print a rebate application and learn more about how to use less energy.

By using natural gas wisely, you could help protect the environment.

Natural gas is the most efficient and cleanest fossil fuel available. According to the U.S. Environmental Protection Agency, natural gas also produces a significantly smaller volume of greenhouse gasses, compared to oil or other fossil fuels used in the production of electricity. When you conserve natural gas, you not only help your pocketbook, you reduce emissions further, making the air cleaner for everyone. And that's something that will help your children, their children, and generations to come.

The National Fuel **Conservation Incentive Rebate Program** also includes a number of other ways for you to save through energy-efficiency, including initiatives specifically designed for non-residential natural gas use and to assist lower income households. For complete details, visit **www.NationalFuelForThought.com**. If you've submitted a rebate application and have questions, call (toll free) **1-877-285-7824**.

An example of how you can make high-efficiency more affordable:

New 90% High Efficiency Furnace	\$3,500
Standard 80% Efficient Furnace	\$2,500
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Cost Difference for Higher-Efficiency Model	\$1,000
One-time Rebate	\$300
Cost Difference After Rebate	\$700
Annual Operating Cost Savings	\$208/year**
Simple Payback on Cost for High-Efficiency Model	3.4 years*

And of course, by choosing a high-efficiency product for your home now, you'll continue to enjoy energy savings for years to come.

* With savings on annual operating costs of \$208 per year, the \$700 incremental investment will be paid back in 3.4 years.

** This is only an example. Your actual investment and savings may be higher or lower depending on the models you choose to install, the efficiency of the furnace you are replacing, fluctuating fuel costs and your actual installed cost. Based on average gas costs for 12 months ending February 2009.

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